



How ESS is helping homeowners achieve energy independence

For those who are frustrated with their energy bills and frequent power outages—LG Electronics USA offers a solution with the Home 8 Energy Storage System.

THE PROBLEM

67%

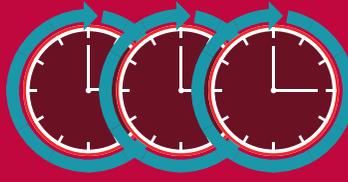
of U.S. Homeowners have experienced a power outage in the past year.



50% said the outage lasted more than

30

MINUTES



with another 14% experiencing an outage of at least

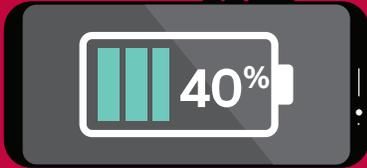
3

HOURS

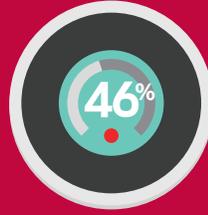
43%



experienced no internet for communication



were unable to charge communication devices



couldn't heat/cool homes



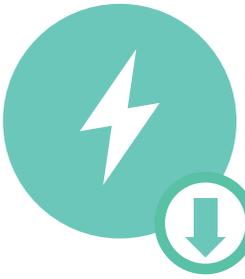
67% reported home energy bill is too high



say energy costs are higher than last year

THE SOLUTION—LG ENERGY STORAGE SYSTEMS

Why homeowners like ESS



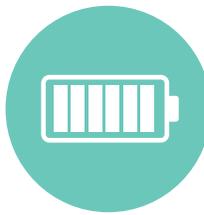
90%

appreciate lower energy costs



82%

see environmental/sustainable benefits



89%

enjoy uninterrupted power supply



86%

are now less dependent on the utility



84%

have the potential to sell the energy back to the utility



82%

are now less dependent on fossil fuels



About this Survey

This random survey of 1,579 U.S. homeowners was completed in January 2024 by Mower, on behalf of LG Electronics. It has a margin of error of plus or minus 2.5 percent.

The LG Electronics Home 8 ESS is the latest all-in-one energy storage system for residential use. It allows homeowners to better control energy use, have backup power, and lessen reliance on the electric grid. Compatible with both LG and non-LG appliances, electronics, and HVAC systems, it seamlessly integrates into any smart home setup.

[LEARN MORE](#)

Life's Good.

